fei silicon valley

Celebrating 50 YEARS
1976–2026

Financial Executives International

The Nation's Leading Organization for Financial Professionals.

Uniquely Tailored to Serve the Entrepreneurial Silicon Valley Community and Its Partners.



Financial Executives International

For more than **95 years**, Financial Executives International (FEI) has been the trusted association for senior financial executives, representing nearly **11,600 leaders** from public and private companies worldwide. FEI serves Chief Financial Officers, Controllers, Treasurers, Tax Executives, Finance and Accounting Professors, and rising finance leaders preparing for senior roles.

FEI members and staff have been invited to give expert testimony before relevant Congressional Committees — including the House Financial Services and the Ways and Means Committees — numerous times. We were also consulted by the SEC and PCAOB. FEI Advocacy Committees have sent nearly 60 comment letters to Capitol Hill on issues of importance to senior-level finance executives. Thanks to your support, we're making a difference.

Founded in **1931**, With more than **55 U.S. Chapters** and eight Technical Committees and Roundtables, FEI offers partners meaningful visibility within a highly credible and influential finance leadership community. Through FEI Silicon Valley (FEISV), this national reach is activated locally within one of the world's most dynamic innovation ecosystems.



Partnering with FEI Silicon Valley

Founded in 1976, FEI Silicon Valley (FEISV) engages **more than 100 senior finance leaders** from leading public, private, and nonprofit organizations across the region. The chapter convenes a dynamic community of finance executives from public, private, and high-growth companies operating at the forefront of the global technology economy.

Partners gain consistent brand exposure through curated programs, communications, and events that engage CFOs, VPs of Finance, Controllers, Treasurers, and emerging executives through in-person and virtual programs annually, complemented by executive roundtables and curated networking experiences that foster trusted, long-term relationships.

Programming promotes candid dialogue, strategic insight, and practical knowledge exchange across the full spectrum of issues shaping finance leadership.

Together with our partners, FEI and FEI Silicon Valley make a measurable difference—**advancing** the finance profession, **influencing policy and practice**, and supporting the **next generation of financial leaders**.



What Does FEI Silicon Valley Do for Financial Professionals in Silicon Valley?

Access to a Trusted Executive Network

FEI Silicon Valley convenes a respected community of senior financial executives in the Bay Area who connect, collaborate, and lead within the innovation economy. Membership provides **direct engagement with influential peers and decision-makers** across technology, life sciences, and other high-growth sectors—strengthening professional relationships and organizational impact.

Insight Into Critical Finance Issues

Through executive-level programs and thought-leadership events, the chapter delivers practical perspective on strategic, operational, and regulatory challenges facing finance leaders. Members benefit from Continuing Professional Education (CPE), curated resources, and confidential peer forums that encourage candid dialogue and applied problem solving.

Leadership Visibility and Professional Advancement

Participation enhances leadership presence within the regional finance community. Chapter programs connect members to the broader business ecosystem while reinforcing credibility, influence, and professional growth.



Members participate in a Professional Development Event hosted by an FEISV partner.

Commitment to Developing Future Finance Leaders



Since 1999, FEI Silicon Valley has awarded **more than $774,000 in scholarships** to junior and senior Finance and Accounting students at **four Bay Area colleges**. Scholarship recipients and finalists join the FEI Rising Star program, gaining mentoring and ongoing interaction with senior financial executives—strengthening the profession for the next generation.

Key FEISV Programs and Events

Monthly Speaker Series
(Third Tuesday evening; September-May)

Regular in-person and virtual Professional Development programs on timely finance, technology, and leadership topics.

Financial Officers Forum (FOF), an interactive roundtable series for consulting CFOs, controllers, and senior finance leaders to discuss real-world client issues.

Public Company CFO roundtables, invitation-only sessions held twice a year for senior executives to share knowledge and best practices.

Annual Scholarship Golf Tournament
(now in its 27th year), raising funds for finance and accounting student scholarships while offering premier networking and Partnership exposure.

Annual Women CFOs of the Year Awards, honoring the top women financial leaders in Silicon Valley area, spanning public, private and nonprofit financial leaders

The Strategic CFO Podcast, featuring interviews with investors and executives on capital markets, AI, and the evolving role of finance leaders.

Informal social events, such as Top Golf and other social/affinity events that combine informal networking with casual activities.

Seasonal social events such as the **FEISV Summer BBQ** and the **Annual President's Party**, focused on relationship-building among members and partners.



Some of Our Prestigious Past Speakers



Anish Srivastava
Venture Partner,
Swisscom Ventures.



Hugh Njemanze
Founder and President,
Anomali



Betty Yee
Former Controller, State of California; Candidate for California Governor 2026



Ken Goldman
Former President, Hillspire,
Former CFO Yahoo!



Eric Tan
Chief Digital & Technology Officer, Goodwin Law firm



Mark Hawkins
Former Salesforce
President & CFO Emeritus



Evan Goldberg
EVP
Oracle Netsuite



Mrityunjay Gautam
Chief Information Security Officer, Instacart

Anup Singh, CFO, Illumio

Brad Arkin, Former SVP & Chief Security & Trust Officer, Cisco

Dean Heller, Former U.S. Senator

Deepak Ahuja, CFO, Tesla

Dr. William Perry, Former U.S. Secretary of Defense

Eric Benhamou, Former CEO of 3Com

Greg Maffei, Former Chief Financial Officer, Microsoft

Kevin Hettrich, CFO, QuantumScape

Larry Stone, Santa Clara County Assessor

Marten Mickos, CEO, HackerOne

Peter Wilhelm, CFO, San Francisco 49ers

Rich Karlgaard, Former Publisher, Forbes magazine

Robert Greifeld, CEO of NASDAQ

Rohan Sivaram, CFO, Confluent

T.J. Rodgers, Co-Founder, ex-CEO & Director, Cypress Semiconductor Corporation

Tim Guertin, CEO, Varian Medical Systems

Troy Paredes, Former Commissioner, U.S. Securities and Exchange Commission

Current Partners

PLATINUM

J.P.Morgan
pillsbury
pwc
SOAProjects
Robert Half Talent Solutions
WELLS FARGO

GOLD

ANDERSEN
armanino
bpm
CCW Business Solutions Taking Your Business Global
forvis mazars
rgp
RSM
STUART McFAUL ASSOCIATES

SILVER

PIGMENT
vaco

Why Become a Partner

The FEI Silicon Valley Chapter invites select organizations to become strategic partners and engage directly with one of the region's most influential communities of senior financial executives. Partnering provides meaningful access to CFOs, finance leaders, and key decision-makers across member companies, creating high-value opportunities to build visibility, credibility, and long-term relationships within the Silicon Valley business ecosystem.

Partners benefit from curated networking opportunities with Chapter leadership and members, as well as platforms to showcase expertise through technical briefings, thought-leadership presentations, and educational sessions aligned with members' professional interests. These engagements enable partners to position their organizations as trusted advisors while deepening relationships with current and prospective clients.

Through partnership with the FEI Silicon Valley Chapter, partners also play a direct role in strengthening the broader Silicon Valley business community. Partnering supports the Chapter's mission to develop the next generation of financial leaders through its scholarship program, reinforcing partners' commitment to leadership development, education, and the long-term health of the finance profession.

Marquee

$21,000 / year

This Top-tier Partnership offers maximum visibility and engagement with four partner reps, top-tier logo placement with website link. Board and Co-Chair committee privileges. Present up to two live, pre-networking event Professional Development (PD) with unlimited guests who qualify for membership. Four virtual PDs or host at your own venue are optional. Newsletter opportunities, Four spotlights, post articles, and list other events. 10% renewal discount.

Platinum

$15,000 / year

Platinum partners benefit from high-impact exposure with two partner reps, premium logo placement with website link. Board and Co-Chair committee privileges. Present up to one pre-networking event PD with unlimited guests who qualify for membership. Three virtual PDs or host at your own venue are optional. Newsletter opportunities, two spotlights post articles and list other events. 10% renewal discount.

Gold

$9,000 / year

Gold Partner benefits from high-impact exposure with one partner rep, prominent logo placement with website link. Co-Chair committee privileges. Present up to one virtual PD. Newsletter opportunities, one spotlight, post articles, and list other events. 10% renewal discount.

Silver

$5,000 / year

Silver Partner benefits from high-impact exposure with one partner rep at up to four networking events, with logo with website link. Committee member privileges. Present up to one virtual PD. Newsletter opportunities, one spotlight, and list other events. 10% renewal discount when upgrading to higher level.

Media

$2,500 / year

Media partners specifically support the podcast and media-related activities and are highlighted on a dedicated media partner podcast page. They receive branding on podcast materials, mentions, and logo placement related to media events but do not have event representative access or committee participation. The media level offers unique outreach to the podcast's audience with a focus on content partnership and promotional presence.

Partnership Levels in Detail

VISIBILITY

Benefit	Marquee ($21k)	Platinum ($15k)	Gold ($9k)	Silver ($5k)	Media ($2.5k)
Partner Representatives	Four	Two	One	One	-
Partner Logo & Link on Website	✓	✓	✓	✓	Dedicated media page
Chairty Golf Tournament/Sponsorship	✓	✓	✓	✓	-
Partner Badge	✓	✓	✓		
Website Content/Link	✓	✓	✓	✓	✓
Newsletter Articles	✓	✓	✓	✓	✓
Newsletter Spotlighting	✓ Four per year	✓ Two per year	✓ One per year	One per year	Media feature
Raffle Item Opportunity	✓	✓	✓	-	-

Partnership Levels in Detail

ACCESS

Benefit	Marquee ($21k)	Platinum ($15k)	Gold ($9k)	Silver ($5k)	Media ($2.5k)
Attend Monthly Speaker Events	All Speaker Events; four representatives	All Speaker Events; two representatives	All Speaker Events; one representative	Four Speaker Events; one representative	-
Attend Professional Development Presentations and Affinity Events	All PDs, Affinity; four representatives	All PDs, Affinity; two representatives	All PDs, Affinity; one representatives	Two each; one representative	
Host Professional Development Presentations	Two in-person + four virtual	One in-person + three virtual	One virtual	One virtual	One virtual
Unlimited Qualified Guests	✓	✓	✓	✓	-
Pre-event Attendee List Access	✓	✓	✓	✓	-
WCFO Annual Award Recognition	✓	✓	✓	✓	-
WCFO Sponsorship	✓	✓	✓	✓	-

Partnership Levels in Detail

INFLUENCE

Benefit	Marquee ($21k)	Platinum ($15k)	Gold ($9k)	Silver ($5k)	Media ($2.5k)
Officer Roles	✓	✓	✓	-	-
Committee Co-chair Roles	✓	✓	✓	-	-
Committee Member	✓	✓	✓	✓	-
Rising Stars Mentorship Program	Partner/speak	Partner/speak	Presence	Materials	-
Renewal Incentive	10%	10%	10%	10% Renewal Discount when Upgrading to Higher Level	Priority +10%

How to Become a Partner

FEISV's program year runs July 1 through June 30. Partner dues may be pro-rated through June 30, if desired.

Instructions

1. Please address any questions you may have to Micky Robledo, micky.robledo@feisv.org.
2. Complete the Partnership Application below.

Partnership Application

☐	**Marquee Partner - $21,000**	Organization Name:		Organization Key Contact Name:		Preferred form of payment:
☐	**Platinum Partner - $15,000**	Phone:		Contact Email:		☐ Pay by check. Please mail to FEI Silicon Valley, 1583 Sundown Lane, San Jose CA 95127.
☐	**Gold Partner - $9,000**	Address:		Contact Phone:		☐ Pay via ACH. To set this up, please email Micky Robledo at micky.robledo@feisv.org or call (408) 926-1866 to set up ACH transfer.
☐	**Silver Partner - $5,000**	City:		Alternate Contact Name:		
☐	**Media Partner - $2,500**	Zip Code:		Alternate Contact Email:		

Please send the following to feisv@feisv.org.

☑ High-resolution image of your logo (JPG)

☑ Preferred wording about your organization for website (www.feisv.org/partners). Here are some guidelines:

Begin by clearly stating who your organization is, what you do, and who you serve, and your relevance to finance leaders. Next, outline the key challenges you help CFOs and senior finance teams address. Briefly note the experience and credibility of your team, emphasizing how that background enables effective, hands-on support. Summarize your core services at a high level, highlighting the outcomes they enable for finance executives. Conclude by reinforcing your role as a trusted partner that understands today's business environment.

Contact information of other point partner(s) for your listing (please add rows as needed)

Name		Title		Phone		Email	

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